**Broadway Business Improvement Area**

P: (206) 317-8155 E: contact@broadwaybia.org

# DRAFT BIA ADVISORY BOARD MEETING

Olmstead with Zoom Option

# Meeting Minutes

1:00 PM – 2:00 PM

July 8, 2021

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **ATTENDANCE** |  |  |  |  |
| Egan Orion | BIA Director | Present | 206.328.6646 | [egan@bestplaceever.org](mailto:egan@bestplaceever.org) |
| Tamara Asakawa | Co-Chair | Absent | 206.329.5792 | tamaraa@lifelong.org |
| Chasten Fulbright | Secretary | Present | 206.963.9213 | cfulbright@blantonturner.com |
| Gregg Holcomb | Co-Chair | Present | 206.669.3853 | greggholcomb@hotmail.com |
| Frank Alvarado | Treasurer | Absent | 206.576.0986 | frank.alvarado@homestreet.com |
| Lindsey Jensen | Director | Present | 425.442.6311 | lindsey@hunterscapital.com |
| Jessica Norouzi | Director | Present | 425.830.1469 | Jessica.norouzi@seattlecolleges.edu |
| Brandon Stottler | Director | Absent | 608.449.1513 | [brandon@ianspizza.com](mailto:brandon@ianspizza.com) |
| Ryan Darcey | Director | Present | 631.561.3355 | ryan@revivalshopseattle.com |

Gregg called the meeting to order at 1:01 pm.

1. Meeting Minutes – June 2021 Minutes. Lindsey motioned to approved; Jessica seconded. Motion passed.
2. Director Update
   1. Mural – fixed. Ratepayer received demand letter.
   2. PrideFest – September 4th & 5th.
   3. Safety Vests - Ordered
   4. Compassion Seattle – will be on ballot. Table discussion about endorsement.
3. Financials
   1. $55,471.98 balance sheet
   2. Net Income YTD -493.72; $5,770.71 ahead of budget
   3. Projections ahead of budget.
4. Winter activations/promotions
   1. Tabled for later discussion
5. BIA board meetings
   1. Witness is available for in person meetings
   2. Conference call solution for those who can’t make it.
   3. Try to have quarterly in person.
6. What’s Up on Broadway?
   1. Restaurant staff is desperately needed.
   2. ZoomCare is consolidating locations.
   3. Boca expanding into Pagliacci space.
   4. Vivace opened indoors.
7. New business
   1. None.
8. PrideFest Sponsorship
   1. Egan educated board on current scheme, budget, and plan.
   2. Current scheme: 10’ booth space 1st space is $200; additional are $400. (20’ would be $600).
   3. Second half of budgeted $5k sponsorship would allow ratepayers to get booths for half price.
   4. Tabled to include Tamara/Frank and make sure Egan is outside the discussion.

Adjourn at 1:33 pm

Minutes submitted by: Chasten Fulbright