**Broadway Business Improvement Area**

P: (206) 317-8155 E: contact@broadwaybia.org

# DRAFT BIA ADVISORY BOARD MEETING

Via RingCentral Virtual Meeting

# Meeting Minutes

1:00 PM – 2:00 PM

March 11, 2021

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **ATTENDANCE** |  |  |  |  |
| Egan Orion | BIA Director | Present | 206.328.6646 | [egan@bestplaceever.org](mailto:egan@bestplaceever.org) |
| Tamara Asakawa | Co-Chair | Present | 206.329.5792 | tamaraa@lifelong.org |
| Chasten Fulbright | Secretary | Present | 206.963.9213 | cfulbright@blantonturner.com |
| Gregg Holcomb | Co-Chair | Present | 206.669.3853 | greggholcomb@hotmail.com |
| Frank Alvarado | Treasurer | Present | 206.576.0986 | frank.alvarado@homestreet.com |
| Lindsey Jensen | Director | Present | 425.442.6311 | lindsey@hunterscapital.com |
| Theresa Sindelar | Director | Absent | 402.440.4002 | [Rocketfizzseattle@gmail.com](mailto:Rocketfizzseattle@gmail.com) |
| Jessica Norouzi | Director | Present | 425.830.1469 | Jessica.norouzi@seattlecolleges.edu |
| Brandon Stottler | Guest | Present | 608.449.1513 | [brandon@ianspizza.com](mailto:brandon@ianspizza.com) |
| Ryan Darcey | Guest | Present | 631.561.3355 | ryan@revivalshopseattle.com |

Tamara called the meeting to order at 1:07 pm.

1. Meeting Minutes – February 2021 Minutes. Frank motioned to approved; Jessica seconded. Motion passed.
2. Director Update
   1. Snow Recap – Crew prepared with equipment but couldn’t get to Broadway. Promised to be better prepared next time.
   2. Cal Anderson – Activations will begin next couple of weeks.
   3. CCI – “Clean Cities Initiative” – graffiti being covered by CCI funds from Feb to Apr.
   4. Social – Heather is passing it off to Lindsey and Egan. Egan working on Facebook. Instagram has 1400 followers.
   5. Tents – working with HOPE team to manage these along with outreach worker. Removing unoccupied tents.
3. Financials
   1. Net income below budget by $8,211 YTD.
   2. Cash balance at City is $31,579.76 and $14,493.19 at Homestreet.
   3. A/R includes $5k for Holiday Lighting sponsorship
   4. Executive Council reviewing budget to determine if we need to reduce services if collections reduce
4. Summer Street Closures
   1. Egan presented options for street closures.
   2. Assessment for sponsorship to be made.
   3. Board will consider further depending on collections and sponsorships.
5. Updated Broadway BIA Logo presented
6. Board Development
   1. Theresa Sindelar last meeting as board member
   2. Brandon Stottler from Ian’s Pizza
   3. Ryan Darcey from Revival Shop
   4. Voting – Chasten motioned to approve Brandon and Ryan joining the Board. Lindsey Seconded. Motion passed.
7. What’s up on Broadway?
   1. East Precinct barricades should be coming down soon.
   2. Foot traffic is open up
   3. 2 new shops have opened up
8. New Business

Adjourn at 2:01 pm

Minutes submitted by: Chasten Fulbright