**Broadway Business Improvement Area**

P: (206) 317-8155 E: contact@broadwaybia.org

# DRAFT BIA ADVISORY BOARD MEETING

Via RingCentral Virtual Meeting

# Meeting Minutes

1:00 PM – 2:00 PM

February 11, 2021

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **ATTENDANCE** |  |  |  |  |
| Egan Orion | BIA Director | Present | 206.328.6646 | [egan@bestplaceever.org](mailto:egan@bestplaceever.org) |
| Tamara Asakawa | Co-Chair | Present | 206.329.5792 | tamaraa@lifelong.org |
| Chasten Fulbright | Secretary | Present | 206.963.9213 | cfulbright@blantonturner.com |
| Gregg Holcomb | Co-Chair | Present | 206.669.3853 | greggholcomb@hotmail.com |
| Frank Alvarado | Treasurer | Present | 206.576.0986 | frank.alvarado@homestreet.com |
| Heather Strock | Director | Present | 206.661.7499 | strockhl@gmail.com |
| Lindsey Jensen | Director | Present | 425.442.6311 | lindsey@hunterscapital.com |
| Theresa Sindelar | Director | Present | 402.440.4002 | [Rocketfizzseattle@gmail.com](mailto:Rocketfizzseattle@gmail.com) |
| Jessica Norouzi | Director | Present | 425.830.1469 | Jessica.norouzi@seattlecolleges.edu |

Gregg called the meeting to order at 1:03 pm.

1. Meeting Minutes – January 2021 Minutes. Date changed to 1/14/21. Heather motioned to approved; Tamara seconded. Motion passed.
2. Director Update
   1. Customer Service – Follow-up with ratepayers as new cleaning crew gets situated.
   2. Cleaning Crew – Corrected scheduling from 3 people @ 2 hours/day to 1 person @ 6 hours/day.
   3. Snow – Temporarily pulled back on cleaning service in preparation for snow removal.
   4. Graffiti – Needs to improve observation of graffiti and quality of removal.
3. Financials
   1. December Net income over budget by $18,038.79 YTD.
   2. Cash balance at City is $10,023.70 and $21,152.22 at Homestreet.
   3. Assessments down 70% over 1/20.
   4. Creating low balance contingency.
   5. Awaiting $10k sponsorships for tree lighting.
4. Cal Anderson Park and Plaza activation
   1. Plaza to open next month.
   2. Map being added to park to highlight area restaurants.
   3. Handing out flyers for restaurants.
5. Summer Street Closures
   1. SDOT can make this work under their program.
   2. Budget needs to be created per weekend.
   3. Can determine how much we can do based on assessment collections.
6. Board Development
   1. Ashley & Ryan @ Revival
   2. Smoke Shop owner
   3. Nikki @ Scream
   4. Brandon @ Ian’s Pizza
   5. QFC General Manager
   6. Jasmine @ Dick’s
   7. Heather Strock is resigning from the Board as of 2/11/21 due to moving off of Broadway.
7. What’s up on Broadway?
   1. HMart coming to Light Rail Station.
   2. Other retail vacating?
8. New Business
   1. PrideFest – 2 day event on CH on September 18th & 19th.
   2. PPP Loan – discuss eligibility
   3. Heather handing off social media to Egan and Jessica.

Adjourn at 2:00 pm

Minutes submitted by: Chasten Fulbright