**Broadway Business Improvement Area**

P: (206) 317-8155 E: contact@broadwaybia.org

# DRAFT BIA ADVISORY BOARD MEETING

Via RingCentral Virtual Meeting

# Meeting Minutes

1:00 PM – 2:00 PM

December 10, 2020

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **ATTENDANCE** |  |  |  |  |
| Egan Orion | BIA Director | Present | 206.328.6646 | [egan@bestplaceever.org](mailto:egan@bestplaceever.org) |
| Tamara Asakawa | Co-Chair | Absent | 206.329.5792 | tamaraa@lifelong.org |
| Chasten Fulbright | Secretary | Present | 206.963.9213 | cfulbright@blantonturner.com |
| Gregg Holcomb | Co-Chair | Present | 206.669.3853 | greggholcomb@hotmail.com |
| Frank Alvarado | Treasurer | Present | 206.576.0986 | frank.alvarado@homestreet.com |
| Heather Strock | Director | Present | 206.661.7499 | strockhl@gmail.com |
| Lindsey Jensen | Director | Present | 425.442.6311 | lindsey@hunterscapital.com |
| Jeff Keever | Director | Present | 425.478.6875 | Jeff.keever@seattlecolleges.edu |
| Theresa Sindelar | Director | Absent | 402.440.4002 | [Rocketfizzseattle@gmail.com](mailto:Rocketfizzseattle@gmail.com) |

Gregg called the meeting to order at 1:03 pm.

1. Meeting Minutes – Annual November 2020 Minutes. Lindsey motioned to approved; Jeff seconded. Motion passed.
2. Director Update
   1. New Cleaning Service – Providing great communication. Served the Farmer’s Market really well. Removing leaves from gutters. Egan cleaning on Thursdays. Good feedback from ratepayers on responsiveness.
   2. Social Media – doubled amount of Facebook followers. Heather has doubled Insta followers.
   3. Pride – Pride orgs will not be doing a June 2021 activation; delayed to Sept or Oct. PrideFest plans on doing CleanSweep in June.
3. Financials
   1. Net income below budget by $20,387.64 YTD.
   2. Cash balance at City is $32,174.10 and $28,637.37 at Homestreet.
4. June Street Fair
   1. Discussed options for street activation in the Spring in order to start working with SDOT.
5. Board Development
   1. Jeff will be dropping off.
   2. Jessica from SCC will join January 2021 meeting for interview.
   3. Theresa will be departing in March.
   4. Board to bring suggestions to January meeting.
6. Cal Anderson/Nagle Place
   1. Jeff discussed the untenable conditions on Nagle Place.
   2. BIA to hold Broadway/Nagle Place walk with elected officials, ratepayer victims, and media.
7. What’s up on Broadway?
   1. Mosaic Salon Group coming to Broadway Market.
8. New Business
   1. None
9. Adjourn at 2:00 pm

Minutes submitted by: Chasten Fulbright