**Broadway Business Improvement Area**

P: (206) 317-8155 E: contact@broadwaybia.org

# BIA ADVISORY BOARD MEETING

Via RingCentral Virtual Meeting

# Meeting Minutes

1:00 PM – 2:00 PM

August 13, 2020

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **ATTENDANCE** |  |  |  |  |
| Egan Orion | BIA Director | Present | 206.328.6646 | [egan@bestplaceever.org](mailto:egan@bestplaceever.org) |
| Tamara Asakawa | Co-Chair | Present | 206.329.5792 | tamaraa@lifelong.org |
| Chasten Fulbright | Secretary | Present | 206.963.9213 | cfulbright@blantonturner.com |
| Gregg Holcomb | Co-Chair | Present | 206.669.3853 | greggholcomb@hotmail.com |
| Frank Alvarado | Treasurer | Present | 206.576.0986 | frank.alvarado@homestreet.com |
| Heather Strock | Director | Present | 206.661.7499 | strockhl@gmail.com |
| Lindsey Jensen | Director | Present | 425.442.6311 | lindsey@hunterscapital.com |
| Jeff Keever | Director | Present | 425.478.6875 | Jeff.keever@seattlecolleges.edu |
| Theresa Sindelar | Director | Present | 402.440.4002 | [Rocketfizzseattle@gmail.com](mailto:Rocketfizzseattle@gmail.com) |

Tamara called the meeting to order at 1:01pm.

1. Meeting Minutes – July 2020 Minutes. Heather motioned to approved; Gregg seconded. Motion passed.
2. Board Check-in
3. Director Update
   1. Murals – Permanent Mural on Olmstead – design finished and will begin soon
   2. Rate payer outreach – Last month, board said yes to including all rate-payers in closed FB group for No-Bro and establish a So-Bro later. Egan suggests that there are so few So-Bro businesses that this might not be feasible so now Egan will established a closed group just for Broadway BIA rate-payers and do outreach on that.
   3. Summary of Walkthroughs through early lockdown (human waste, needles), protests (graffiti and smashed windows), but now graffiti is down as is human waste and needles; main issue now is garbage and volume of garbage.
   4. Suggestion for Summer campaign to bring people to Broadway like Pike/Pine is doing. May be a good thing to partner with the Capitol Hill blog on. (could also do a holiday season campaign). Egan brought up the fact that there are many outside the neighborhood who feel like Capitol Hill isn’t safe, so this could involve rate-payers and encourage people to come to the Hill and Broadway.
4. Financials
   1. Preliminary city held cash balance currently $38,992; BIA checking $32,246 totaling $71,169.
   2. Q1 & Q2 Assessments are deferred.
   3. Board wants to remove hosing of area around the old Laughing Buddha. For now, board will keep alley hosing at every two weeks but will review as we get into fall.
5. Budget
   1. Look for sponsors for beautify projects (especially holiday lighting but including flower baskets too).
   2. Look at reductions of non-essential services.
6. Closing Down Broadway to Ped-Only Traffic one or multiple Sundays in September
   1. Egan was trained by SDOT on the process for closing down street
   2. Main issue is around insurance and street closure signage and if it’s a good investment for the board
   3. Egan will get insurance quotes and do outreach with rate-payers to get a sense of interest in the project.
   4. UPDATE: The week of August 20, Egan presented the costs and feasibility of closing down Broadway and the board decided to not close down the street in September, citing not sufficient time to plan, not enough stakeholder buyoff, and not enough funding or volunteers to ensure a safe and successful event.
7. Adjourn at 2:00 pm

Minutes submitted by: Chasten Fulbright & Egan Orion