**Broadway Business Improvement Area**

P: (206) 317-8155 E: contact@broadwaybia.org

# BIA ADVISORY BOARD MEETING

Via Zoom Virtual Meeting

# Meeting Minutes

1:00 PM – 2:00 PM

July 2, 2020

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **ATTENDANCE** |  |  |  |  |
| Egan Orion | BIA Director | Present | 206.328.6646 | [egan@bestplaceever.org](mailto:egan@bestplaceever.org) |
| Tamara Asakawa | Co-Chair | Present | 206.329.5792 | tamaraa@lifelong.org |
| Chasten Fulbright | Secretary | Absent | 206.963.9213 | cfulbright@blantonturner.com |
| Gregg Holcomb | Co-Chair | Present | 206.669.3853 | greggholcomb@hotmail.com |
| Frank Alvarado | Treasurer | Present | 206.576.0986 | frank.alvarado@homestreet.com |
| Heather Strock | Director | Present | 206.661.7499 | strockhl@gmail.com |
| Lindsey Jensen | Director | Absent | 425.442.6311 | lindsey@hunterscapital.com |
| Jeff Keever | Director | Present |  | Jeff.keever@seattlecolleges.edu |
| Theresa Sindelar | Director | Present | 402.440.4002 | [Rocketfizzseattle@gmail.com](mailto:Rocketfizzseattle@gmail.com) |

Gregg called the meeting to order at 1:05pm.

1. Meeting Minutes – June 2020 Minutes. Frank motioned to approved; Tamara seconded. Motion passed.
2. Director Update
   1. Pride handouts – Egan did several different rounds to hand out but still didn’t get to everyone. He put a note in the July rate-payer insert to contact us if they want a flag or a Black Lives Matter poster and Egan will get to them.
   2. Fundraiser that we launched beginning on June—timing never right with it. Board decided to table the fundraiser for now; we can institute later if the board wants to.
   3. BIA amendments – tabled until 2021 by OED
   4. Permanent mural – we will have options soon from Overall Creative for Gregg to approve as one of the owners of Olmstead.
   5. Virtual Pride – BIA recognition. 14,000+ viewers
   6. September Pride – PrideFest working with city on a date for Broadway mid September. Lots of back and forth throughout July with Special Events Committee.
3. Financials
   1. Preliminary city held cash balance currently $43,799.41; BIA checking $33,713.91 totaling $77,513.32.
   2. Q1, Q2 Assessments are deferred 90 days.
4. Summer Safety Strategies
   1. No on commercial block watch
   2. Egan will be starting up the Clean & Safe Committee again
   3. NO-BRO—invite all No-Bro businesses to be a part of it.
   4. SO-BRO holdoff until we test NO-BRO
5. Strategies to support restaurants and bars
   1. Gregg says it’s difficult to build out on the street because of distancing (too much investment for not a lot of payoff), and restaurants have to choose either the sidewalk or the street.
   2. One idea (Gregg) is to close Broadway to make it all pedestrian – “Lazy Sundays” – Egan to ask city about that and see if we can do something mid-August.
6. What’s Up on Broadway?
   1. Theresa suggested a cleaning event – Egan to explore (just not Cal Anderson Park because that’s Parks department and gardeners, etc)
   2. Jeff says Seattle Central exploring options for Fall quarter
   3. Egan Update on portable restrooms - $1000 in graffiti repair ($740 for initial rental). 1/3 paid by BIA, 1/3 by PrideFest, 1/3 by Seattle Central. Approved.
7. Frank suggested moving meeting to second Thursday as long as Lindsey and Chasten approve (Frank moved, Heather second, Approved)
8. Adjourn at 1:47 pm

Minutes submitted by: Egan Orion