**Broadway Business Improvement Area**

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# DRAFT BIA ADVISORY BOARD MEETING

Witness

# Meeting Minutes

1:00 PM – 2:00 PM January 2nd, 2020 (minutes submitted by Anjuli)

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **ATTENDANCE**  |  |  |  |  |
| Egan Orion | BIA Director  | Present | 206.328.6646  | egan@bestplaceever.org  |
| Tamara Asakawa  | Co-Chair  | Present | 206.329.5792  | tamaraa@lifelong.org  |
| Christy Lillard | Director  | Present | 206.390.4831  | christy@laughingbuddhatattoo.com  |
| Chasten Fulbright  | Secretary  | Absent | 206.963.9213  | cfulbright@blantonturner.com  |
| Gregg Holcomb  | Co-Chair  | Present | 206.669.3853  | greggholcomb@hotmail.com  |
| Frank Alvarado | Treasurer  | Absent | 206.576.0986 | frank.alvarado@homestreet.com |
| Heather Strock | Director | Absent | 206.661.7499 | strockhl@gmail.com |
| Lindsey Jensen | Director | Present |  | lindsey@hunterscapital.com |
| Anjuli Grossmeyer | Guest/Assistant | Present |  |  |
| Lora Radford | Guest (WSJ BIA) | Present |  |  |

Called to Session 1:03pm

**1.  Consent Agenda.** December meeting minutes

- no meeting minutes from December meeting (to be reviewed and approved later)

**2. Director Update.**

- One Sheet for Emergency Responses going out with Quarterly Assessment bills.

- Ice/Snow Prep.

a) Supply List from Uline will be stored by Uline but owned by BIA. If not used at end of year, BIA still owns product.

b) 8hrs staffing/2 persons. Or we can do in place of normal Streetscapes labor.

*Pre-authorization Vote:*

*In the event of a credible snow emergency, Gregg moves to pre-authorize Ice/Snow prep costs totaling 1744.44 for hard costs + labor (but we can use our usual labor to do basic snow and ice removal services. Tamara Seconds motion. Vote: (4) Yes. Motion Passed.*

\*It is understood that the prep covers 1-2 emergencies. If further funds are required, additional approval by board is needed.

- Clean/Safe Committee. To be meet every 3rd Thursday of every other month in Pike/Pine Room at 12th Ave Arts from 11am-Noon. First meeting 1/16/2020. All are invited.

**3. Financials.**

- No meeting notes for financials (Frank not present, no financials to review because it’s the 2nd of the month)

**4. Lora Radford--West Seattle Junction BIA (WSJBIA) Director.** Lora shared some challenges and successes for her BIA area. Broadway shares similar structure to West Seattle Junction and the idea is to bounce ideas off of each other and at times go to Council together, united.

Challenges/Successes:

- Quarterly Assessment Payments. Lora does send out a nice letter after a 60 day lapse in payment which does recoup most lay payments. Is working on strategies for stronger collection arm. EX: Want to work with the city to hold back business licenses if payments are not made. This is done in Kent, etc.

- Pocket Park. Attracts peoples that are experiencing homelessness. Needs outreach worker to help the situation and find housing. Also there is active drug use. Block Watch created including extra Patrols by SPD. WSJBIA does not pay for this as SPD is able to reallocate; patrols are more sparse in the summer. (Note: Egan has begun similar talks with SPD)

-How to get residents out of their apartments and interacting with businesses. Micro-events created by businesses to share customers (Fashion Show, Pajama Shopping Day), Large scale events (Summerfest, Harvest Fest), Events that are an extension of the Farmers' Market.

- Marketing. Creating a unified voice and branding for BIA and businesses so that the businesses don't experience "on an island" culture. Gregg Shares also that it is important to help Rate Payers know what it is they are

**5. Review Request for Proposal--Artist/Signal Boxes:**

- Putting LGBTQ+ Leader portraits on Signal Boxes

- Award/Benefits include $350/portrait for upkeep

- Wrap vs. Hand Paint? Concerns for graffiti; potentially look into Bellevue Fine Arts for use in High Resolution Scanner? Wrap style may incur additional Cost.

- Call out to be promoted on BIA website, Pridefest, Gay City, CH Blog.

**6. Annual Retreat--**

- Tamara has list of facilitators and Egan to reach out to

- Facilitator to determine activities/agenda: Mission Statement, Vision, Who Are We

**7. What's Up on Broadway--**

-NYE was Slow; Gregg is interested in more analytics on ration for Bar/Restaurant/Retail to bring in foot traffic.

Meeting Called to close at 1:53pm