**Broadway Business Improvement Area**

P: (206) 317-8155 E: contact@broadwaybia.org

# DRAFT BIA ADVISORY BOARD MEETING

Via RingCentral Virtual Meeting

# Meeting Minutes

1:00 PM – 2:00 PM

September 10, 2020

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **ATTENDANCE** |  |  |  |  |
| Egan Orion | BIA Director | Present | 206.328.6646 | [egan@bestplaceever.org](mailto:egan@bestplaceever.org) |
| Tamara Asakawa | Co-Chair | Present | 206.329.5792 | tamaraa@lifelong.org |
| Chasten Fulbright | Secretary | Present | 206.963.9213 | cfulbright@blantonturner.com |
| Gregg Holcomb | Co-Chair | Present | 206.669.3853 | greggholcomb@hotmail.com |
| Frank Alvarado | Treasurer | Present | 206.576.0986 | frank.alvarado@homestreet.com |
| Heather Strock | Director | Present | 206.661.7499 | strockhl@gmail.com |
| Lindsey Jensen | Director | Present | 425.442.6311 | lindsey@hunterscapital.com |
| Jeff Keever | Director | Present | 425.478.6875 | Jeff.keever@seattlecolleges.edu |
| Theresa Sindelar | Director | Present | 402.440.4002 | [Rocketfizzseattle@gmail.com](mailto:Rocketfizzseattle@gmail.com) |

Tamara called the meeting to order at 1:03pm.

1. Meeting Minutes – August 2020 Minutes. Lindsey motioned to approved; Tamara seconded. Motion passed.
2. Director Update
   1. Summer Sendoff – round of posters, boosted posts on social.
   2. Need to focus on social media and marketing plan.
   3. Walk-through with graffiti clean-up and audit occurred.
   4. MOU between BIAs on small businesses and public safety has been completed and will be sent soon.
3. Financials
   1. Preliminary city held cash balance currently $50,719.75; BIA checking $44,000.58 totaling $94,720.33.
   2. Q1 & Q2 Assessments are deferred.
   3. Frank presented long term cash flows to determine future spends.
4. Holiday Activations
   1. Halloween canceled.
   2. Winter Lighting – Hunter’s Capital donated $5k; Gerding Edlin considering. Cost is $14k. If we get enough financial support, then we will move forward.
5. Budget, Workplan, Annual Meeting
   1. Lindsey & Frank to focus on budget to be delivered in 2 weeks (if at all possible)
   2. Annual Meeting to occur in October if Budget and Workplan are completed on time.
6. What’s up on Broadway?
   1. SDOT changed requirements to allow for streeteries on Broadway despite the Arterial status. Egan spreading the word.
7. New Business
   1. None
8. Adjourn at 1:51 pm

Minutes submitted by: Chasten Fulbright