**Broadway Business Improvement Area**

1620 12th Avenue, Suite 204, Seattle, WA 98122

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# DRAFT BIA ADVISORY BOARD MEETING

Via RingCentral Virtual Meeting

# Meeting Minutes

1:00 PM – 2:00 PM

May 7th, 2020

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **ATTENDANCE** |  |  |  |  |
| Egan Orion | BIA Director | Present | 206.328.6646 | [egan@bestplaceever.org](mailto:egan@bestplaceever.org) |
| Tamara Asakawa | Co-Chair | Present | 206.329.5792 | tamaraa@lifelong.org |
| Chasten Fulbright | Secretary | Present | 206.963.9213 | cfulbright@blantonturner.com |
| Gregg Holcomb | Co-Chair | Present | 206.669.3853 | greggholcomb@hotmail.com |
| Frank Alvarado | Treasurer | Absent | 206.576.0986 | frank.alvarado@homestreet.com |
| Heather Strock | Director | Present | 206.661.7499 | strockhl@gmail.com |
| Lindsey Jensen | Director | Present | 425.442.6311 | lindsey@hunterscapital.com |
| Jeff Keever | Director | Present |  | Jeff.keever@seattlecolleges.edu |
| Theresa Sindelar | Guest | Present | 402.440.4002 | [Rocketfizzseattle@gmail.com](mailto:Rocketfizzseattle@gmail.com) |

Tamara called the meeting to order at 1:05pm.

1. Meeting Minutes – April 2020 Minutes. Linsey motioned to approved; Tamara seconded. Motion passed.
2. Director Update
   1. Flowers – To be installed in the next couple of weeks.
   2. Murals – Received well by the community. Checking other properties that may need them. To discuss using them as part of a fundraiser.
   3. Recology – Currently happening 3 days/week and Egan doing 2 days/week. SPU may help clean on Tuesdays/Thursday. Starting next weekend, doing Saturday, Sunday added to Recology.
3. Financials
   1. Preliminary city held cash balance currently $48,151.21; BIA checking $32,695.71 totaling $80,846.92.
   2. Q1 Assessments are deferred.
4. Broadway business fundraising drive
   1. Sell art panels via raffle tickets sold at the Farmer’s Markets. Display them at semi-public location, sell admission and raffle tickets.
   2. GoFundMe Account.
   3. Need distribution criteria.
5. Expanding Mural Project
   1. Add permanent murals to Broadway.
   2. Wait for financial assessment before committing.
   3. Jeff motions to approve a budget of $1500 for permanent art mural on Broadway, dependent upon a financial review of Q1 & Q2 assessments. Tamara seconded. Gregg abstained. Gregg & Heather abstained. Ayes have it. Motion approved.
6. Business support
   1. Focus on Pride. Celebrate Pride on Broadway During June.
   2. Flags to businesses.
7. What’s Up on Broadway?
   1. Farmer’s Markets to start soon
   2. Panera is closed
   3. SPU is focusing on human waste in alleyways.
8. Adjourn at 1:58 pm

Minutes submitted by: Chasten Fulbright