**Broadway Business Improvement Area**

1620 12th Avenue, Suite 204, Seattle, WA 98122

P: (206) 317-8155 E: contact@broadwaybia.org

# DRAFT BIA ADVISORY BOARD MEETING

Via RingCentral Virtual Meeting

# Meeting Minutes

1:00 PM – 2:00 PM

April 2nd, 2020

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **ATTENDANCE** |  |  |  |  |
| Egan Orion | BIA Director | Present | 206.328.6646 | [egan@bestplaceever.org](mailto:egan@bestplaceever.org) |
| Tamara Asakawa | Co-Chair | Present | 206.329.5792 | tamaraa@lifelong.org |
| Chasten Fulbright | Secretary | Present | 206.963.9213 | cfulbright@blantonturner.com |
| Gregg Holcomb | Co-Chair | Present | 206.669.3853 | greggholcomb@hotmail.com |
| Frank Alvarado | Treasurer | Present | 206.576.0986 | frank.alvarado@homestreet.com |
| Heather Strock | Director | Present | 206.661.7499 | strockhl@gmail.com |
| Lindsey Jensen | Director | Present | 425.442.6311 | lindsey@hunterscapital.com |
| Jeff Keever | Director | Present |  | Jeff.keever@seattlecolleges.edu |
| Theresa Sindelar | Guest | Present | 402.440.4002 | [Rocketfizzseattle@gmail.com](mailto:Rocketfizzseattle@gmail.com) |

Gregg called the meeting to order at 1:06pm.

1. Meeting Minutes – Annual Meeting minutes, March 2020 Minutes. Lindsey motioned to approved; Jeff seconded. Motion passed.
2. Director Update
   1. COVID response. Tracking open v closed businesses and promoting open businesses. Watching for damage to properties.
   2. Recology doing 3 days/week (Mon, Wed, Sat).
   3. Mitigating losses to businesses – working with OED and SBA to get information out to people.
   4. How do we focus on the Clean & Safe aspects of our duties?
3. Financials
   1. Preliminary city held cash balance currently $41,507; BIA checking $33,441 totaling $74,948. Statements delayed.
4. Art Murals on Boarded windows
   1. Board amenable to funding artists to put art on boarded.
   2. Focus on Broadway Market given QFC is open. Chasten recused himself due to Broadway Market consideration.
   3. Chasten recused himself. Motion Frank moves to fund artists $1500 to place art on Broadway Market; Heather seconds; motioned passes. $1,500.
5. Direct Outreach to Businesses
   1. Egan to distribute block by block contact lists. Board members taking sections to call business owners directly for updated contact information.
6. Mitigation/Rebuilding
   1. Promote businesses on Broadway.
   2. Posting resources on social media.
   3. Promote existing map sources.
   4. Corona-virus after party.
   5. Mask Parade
7. What’s Up on Broadway?
   1. Farmer’s Markets requesting status as grocery stores and not festivals.
   2. Rocket Fizz – what to do with expiring candy and chocolate.
8. Adjourn at 1:57p

Minutes submitted by: Chasten Fulbright