**Broadway Business Improvement Area**

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# DRAFT BIA ADVISORY BOARD MEETING

Via RingCentral Virtual Meeting

# Meeting Minutes

1:00 PM – 2:00 PM

April 8th, 2021

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **ATTENDANCE** |  |  |  |  |  |
| Egan Orion | BIA Director | Present |  | 206.328.6646 | [egan@bestplaceever.org](mailto:egan@bestplaceever.org) |
| Tamara Asakawa | Co-Chair | Present |  | 206.329.5792 | tamaraa@lifelong.org |
| Gregg Holcomb | Co-Chair | Present |  | 206.669.3853 | greggholcomb@hotmail.com |
| Frank Alvarado | Treasurer | Present |  | 206.576.0986 | frank.alvarado@homestreet.com |
| Lindsey Jensen | Director | Present |  | 425.442.6311 | lindsey@hunterscapital.com |
| Jessica Norouzi | Director | Present |  | 425.830.1469 | Jessica.norouzi@seattlecolleges.edu |
| Brandon Stottler | Director | Present |  | 608.449.1513 | [brandon@ianspizza.com](mailto:brandon@ianspizza.com) |
| Ryan Darcey  Joseph – Need info | Director Guest | Present |  | 631.561.3355 | [ryan@revivalshopseattle.com](mailto:ryan@revivalshopseattle.com)  thevajraseattle@gmail.com |

Tamara called the meeting to order at 1:03 pm.

1. Meeting Minutes – March 2021 Minutes. Lindsey motioned to approved; Greg seconded. Motion passed.
2. Director Update
   1. Instagram switched over to Egan and Lindsey who will figure out plan to continue forward
   2. Harrison and Broadway encampment in front of mattress firm. HSD offered to clean up trash and encampment refused trash pickup. Greg talked to owners around there, human feces, alleys blocked, Mayor/officials said reached out to help and occupiers refused so they said that is all they can do.
3. *Financials*
   1. Reviewed cash balance year over year and incoming revenue year over year
   2. Cash is low. Ending City Balance $2K, total bank balance = 38K
   3. Lindsey introduced 2021 forecast worksheet
   4. Reviewed funding
   5. Spoke to new members that left capitol hill chamber of commerce into our own none-profit entity
   6. Frank will send out some more visually pleasing information to review
   7. Collection efforts will be discussed in the future – how to collect
4. Determine if street closures are financially feasible
   1. Email will be sent out for street closure vote to commit to one plus days
   2. Egan will reach out for sponsorships if BIA votes to commit.   
      (Follow up a week after meeting—board voted to not commit any funds to street closure)
5. Compassion Seattle Charter Amendment
   1. Endorse this or stay out of it?
   2. Charter amendment – nonprofit and business created. Giving funds and creating infrastructure on making sustainable solution.
   3. Do additional reading on this as political .
   4. Noted: doubtful IRS issue as no funds behind put behind
   5. Egan will follow up with information so we can review and decide at next month’s meeting.
6. What’s up on Broadway?
   1. Things are starting to move in retail. Trouble with surrounding company.
   2. Cal Anderson park looks good and is welcoming.
   3. No big issues in recent weeks.
   4. Ryan – Revival – picking up & feeling confident.
   5. Farmers Market moving –
   6. Students expected to come back to SCC -> in phases -> summer will have some services and programs and Fall potentially to be fully back on campus.
   7. Tamera – huge increase in foot traffic, can allow more people in store, extended hours.
   8. Street population tough to deal with
   9. Nacho Borracho put up outdoor seating in spot there was street population.
   10. Egan - Spoke on approach for homeless cheat sheets for business owners, outreach worker for cap hill. Previously had community policing at east precinct,

Adjourn at 1:56 pm by Tamera

Minutes submitted by: Lindsey Jensen