**Broadway Business Improvement Area**

1620 12th Avenue, Suite 204, Seattle, WA 98122

P: (206) 317-8155 E: contact@broadwaybia.org

# FINAL BIA ADVISORY BOARD MEETING

Witness

# Meeting Minutes

1:00 PM – 2:00 PM

March 5th, 2020

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **ATTENDANCE** |  |  |  |  |
| Egan Orion | BIA Director | Present | 206.328.6646 | [egan@bestplaceever.org](mailto:egan@bestplaceever.org) |
| Tamara Asakawa | Co-Chair | Absent | 206.329.5792 | tamaraa@lifelong.org |
| Christy Lillard | Director | Present | 206.390.4831 | christy@laughingbuddhatattoo.com |
| Chasten Fulbright | Secretary | Absent | 206.963.9213 | cfulbright@blantonturner.com |
| Gregg Holcomb | Co-Chair | Absent | 206.669.3853 | greggholcomb@hotmail.com |
| Frank Alvarado | Treasurer | Absent | 206.576.0986 | frank.alvarado@homestreet.com |
| Heather Strock | Director | Present | 206.661.7499 | strockhl@gmail.com |
| Lindsey Jensen | Director | Present | 425.442.6311 | lindsey@hunterscapital.com |
| Jeff Keever | Director | Present |  | Jeff.keever@seattlecolleges.edu |
| Theresa Sindelar | Guest | Present |  | [Rocketfizzseattle@gmail.com](mailto:Rocketfizzseattle@gmail.com) |
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Jeff called the meeting to order at 1:10pm.

1. Meeting Minutes – motioned to approve by Christy, Jeff seconded, unanimous approval (except to change Lindsey to “Absent” in minutes from February.
2. Director Update
   1. Signal box contest up on social media and spread through various channels. Egan said some respondents complained that it was too limited, allowing for only Seattle artists, so we changed the wording to “Greater Seattle Area” to broaden scope. Group indicated need for Instagram account.
   2. Graffiti ongoing, but with regular reporting and action to clean up by Recology
   3. Manager at Neighbours, Alexander, notifying us but still not getting service in alleyway that he would like. Egan is improving the process with him and Recology to collect photos from Alexander so that we know what he reports and what is cleaned up.
   4. CHBA needs a BIA rep.
3. Financials
   1. Will be done by e-mail for February 2020 since Frank is absent.
4. Recology 2020 contract
   1. Proposal to change pressure washing from every other week to every week. Board wants to be sure we get multiple proposals going into 2021 to make sure we’re getting the best value for rate payers (board agreed to do this in October 2020 to ensure we have plenty of time to review various proposals). New proposal for 2020 has an overall 18% increase, which is too big an increase for the board.
   2. Egan to tell Recology we want to keep every other week pressure washing (plus on demand) and see if we can get a better deal on our increased service fees.
5. Board Development and Rate-Payer outreach
   1. Board would like to get someone from Capitol Hill Housing on the BIA board.
   2. To collect direct contact information for businesses, the director and board and going to do an adopt-a-block program. Egan to take Roy to Thomas. Heather to take Thomas to Olive. Theresa to take Olive to Denny. Jeff to take Pine to Pike.
6. Mission Statement (draft provided by Egan)
   1. Theresa thinks it’s too wordy. Jeff asks if it fits with our overall mission. Board wanted to change word “connect” to “engage”. Need further input from various stakeholders on the board, many of whom were absent for this meeting.
7. CHBA Contact
   1. Lindsey interested in being liaison between Broadway BIA and CHBA
8. This is Christy’s last board meeting (her business is moving off Broadway at end of month)
9. Adjourn at 2:05pm

Minutes submitted by: Heather Strock (typed by Egan Orion)